

PRESS RELEASE

Comcast One Comcast Center Philadelphia, PA 19103 business.comcast.com

D.G. Yuengling & Son Brews Reliable, Scalable Internet and Phone Service with Comcast Business

Oldest brewery in America implements high-speed networking between Pennsylvania and Florida locations to optimize operations and visitor experience

POTTSVILLE, PA – APRIL 25, 2017 – <u>Comcast Business</u> today announced D.G. Yuengling & Son, Inc., America's oldest brewery, is using its Ethernet and phone service to improve business operations and visitors' experiences in their retail stores and museum.

The iconic American-owned and family-operated brewery has two manufacturing facilities in Pottsville, Pennsylvania and an additional brew house in Tampa, Florida. Since it was founded in 1829 by David G. Yuengling, the company has grown from a small, regional brewery to producing 2.8 million barrels of beer yearly for distribution along the Eastern Seaboard from Massachusetts to Florida. Visitors can tour both the Pottsville museum and original brewhouse at the Mahantongo Street building and the Tampa hospitality center and brewery as well as purchase various products and merchandise in the retail stores.

"Given our breweries' technology needs, our business has grown to require faster internet and phone services which results in better customer service to our consumers, tour visitors and business partners," said Wendy Yuengling, Chief Administrative Offer at D.G. Yuengling & Son. "We've also been able to save time and streamline our technology operations and invoicing with Comcast."

Yuengling is utilizing a 50 Megabits-per-second (Mbps) <u>Ethernet Dedicated Internet</u> line, allowing the company to have scalable internet access, and a 30 Mbps <u>Ethernet Private Line</u> between the Tampa brewery and the two Pottsville breweries and main office. Additionally, the company opted to switch its phones to Comcast <u>PRI trunks</u> for reliable, high-quality voice service. As a result, Yuengling's staff and executive team can quickly transmit large files and data between the different locations, and easily call between locations, creating greater efficiency and optimizing operations.

"Yuengling started out as a small business and has grown to be a leader in its industry. Comcast Business is committed to providing scalable solutions that fit the business needs of companies throughout their evolution," said Paul Merritt, vice president of Comcast Business for the Keystone Region. "Providing America's oldest brewery with a secure, reliable high-speed internet infrastructure between its Pennsylvania and Florida operations allows it to function efficiently and better serve its customers."

About D.G. Yuengling & Son, Inc.:

Based in Pottsville, PA, D.G. Yuengling & Son, Inc., America's Oldest Brewery, is family owned and operated since 1829. Principal beer brands include Traditional Lager, Light Lager, Black and Tan, Premium, Light, Dark Brewed Porter, Lord Chesterfield Ale, and three great seasonals: IPL, Summer Wheat and Oktoberfest. For more information about the brewery and gift shop, visit www.yuengling.com/news. For more news and updates about D.G. Yuengling & Son, Inc., visit http://www.yuengling.com/news.

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice and TV solutions to help organizations of all sizes transform their business. Powered by a next-generation, advanced network, and backed by 24/7 technical support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Ethernet market; recognized over the last two years by leading industry associations as its fastest growing provider and service provider of the year.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at http://business.comcast.com/social.

About Comcast Cable

Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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